

Calne Community Area Air Quality Action Plan 2018/19



In developing its local Action Plan, the Calne Air Quality working group recognises that polluting gas Nitrogen Dioxide (NO₂) is emitted by engines burning fossil fuels.

Within the Calne Air Quality Management Area there are three points where NO₂ levels exceed government limits and the group understands that these exceedences are due to motor vehicles. It is also understood that HGVs are far more polluting than cars.

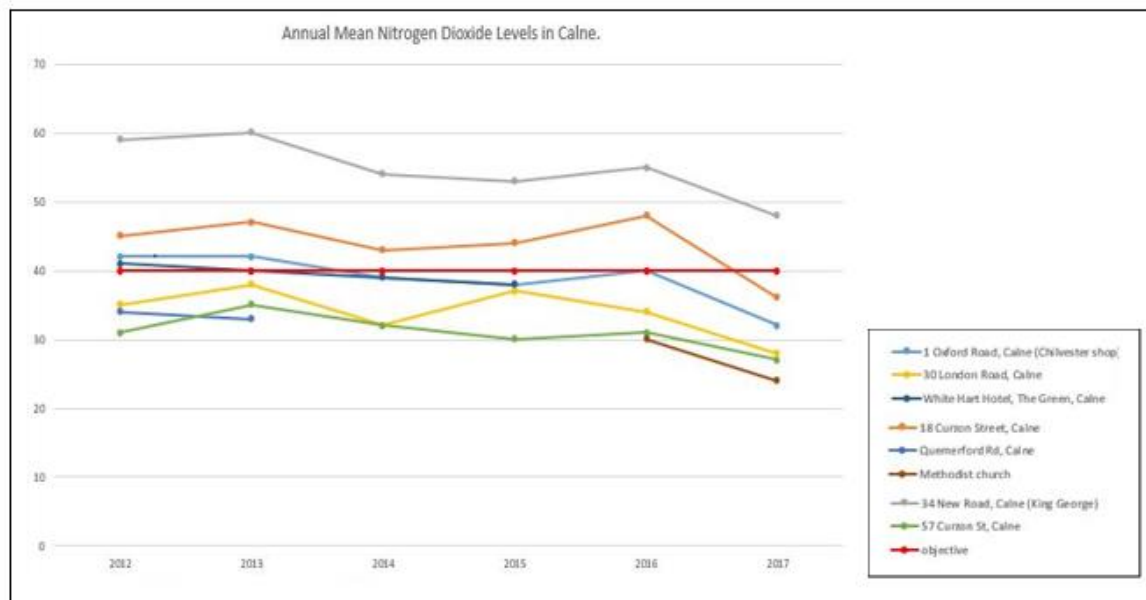
Therefore, the top priority for the group is to reduce the number of motor vehicles, especially HGVs, which pass through the Calne Air Quality Management Area wherever possible. This would also have the effect of reducing pollution caused by microscopic particles, which are also emitted by vehicles.

The action plan will also focus attention on actions that will improve the flow of traffic through the Air Quality Management Area, encourage local people to reduce the use of private cars and to reduce the current impact of pollution.

National quality assurance factors for 2017.

Further analysis to be conducted; however, this data is quite positive.

Only one location in Calne was above the objective in 2017. (New Road, Calne)



The following table shows the priority actions identified by the working group (highlighted in green) and those action points currently identified and/or acted upon.

The action plan will be updated at each group meeting and will be reported to each area board along with any recommendations for local decision making.

The Area Board will be asked to review and report progress made with implementing their action plan on an annual basis.

Priority	Projects	Progress, Milestones, Comments	Action Lead	Budget
1. Seek to reduce the number of motor vehicles that pass through the Calne AQMA.				
	Assess/Review classification of the A4 through Calne.	Calne Area Transport working with Wiltshire Highways dept. and Atkins to develop a Community Transport Strategy for Calne, this is being discussed as part of that work.	Calne Area Transport (CAT)	
	Clarify the criteria required for the A4 as an alternative route to the M4.		Calne Area Transport (CAT)	
	Appoint traffic survey to assess future impact of Hills cross site link road.	<p>Proposed link road within the Hills site may take significant numbers of lorries away from the AQMA</p> <p>Application due to be heard at planning committee on 25th April 2018.</p> <p>Baseline data required to measure the future impact of this work. (pollution levels and traffic volume).</p> <p>Section 106 money is available to address Air Quality (£10k 'for the provision of air quality management in Calne' linked to development at Marden Farm – N/12/04038). The group wishes to clarify how this money can be accessed to appoint a traffic survey in the New Road area adjacent to the A4 and the A3102.</p>		

<p>2. To consider traffic flow regarding road safety and air pollution through the Calne Air Quality Management Area</p>				
	<p>To request other relevant Area Board working groups consider traffic flow when conducting Feasibility studies.</p>			
		<p>CATG: White Hart Roundabout alterations – Deferred, pending development of adjacent site at Woodlands.</p>	<p>AQWG Chair & CATG Chair</p>	
<p>3. Promote awareness of the issue in Calne community area.</p>	<p>‘Love Calne, love clean air’</p>			
	<p>Promote tree planting schemes with branded boards.</p>		<p>AQWG Chair /IT/JB/JV</p>	
	<p>Hold an Air Quality Themed Area Board meeting in 2018/19.</p>		<p>AH/IT/JV</p>	
	<p>Use brand identity in future campaigns.</p>	<p>Acquire branded banners for use during community engagement activities.</p>		

4. Promote Clean Vehicle Use in the Community Area				
	Provision of Electric Vehicle Recharging Points in the Town.			
		<p>Proposal to provide an initial EV point in the Heritage Car Park.</p> <p>Wiltshire Council had put a hold on future implementation, but if an organisation wants to implement projects locally, Wiltshire Council may support in principal, on condition management /maintenance arrangements were in place.</p>	JB/ME/Calne Town Council.	
	Encourage sustainable transport from all new estates.			
	Encourage low emission public transport.			
5. Promote walking for local journeys to School/work				
	Encourage School Transport Plans	Explore a roll out in Calne of the 'Home Run' app, which has been piloted in some Air Quality Management Areas in the County. This app encourages schools to develop transport plans and parents to consider alternatives to school journeys by car.	Group	
6. Encouraging/enabling cycling in the Calne community area.				
	Bike and Hike Family and young people cycle events.	Calne Area Transport suggests this action is deferred until 2019, awaiting development of the Area Board Section 106 group work on safer cycling/walking networks.	AH/Calne Area Transport	

7. Encouraging/enabling walking in the Calne community area				
	Encourage local guided walks for leisure.	Calne Environmental Network guided walks during the Summer Festival. Potential to identify further dates for new walks linked to other events.	Calne Environmental Network (Peter Knight/Sue Wallace)	
		Get Wiltshire Walking group ongoing popular weekly activity.	Led by volunteer and Wilts Council	
	Enhance the local area to make walking more attractive	Support the 'Calne Clean-up Crew' to map the local area for 'grot spots' – This group is currently actively engaging community volunteers in litter picks around the Town.	Group/JV	
	Wordfest Trail	Support and input into a new walking/literacy project planned along similar lines to the former, successful 'Beat the Street' project.	AQWG Chair/JV	
	Our Walks app	Support new project seeing CEMs, working with Wiltshire History Centre, Public Health, Wiltshire Ramblers and the OU to develop a mobile phone app, which will be available to download on smartphones and will list local walks and walking groups in the area. Users will be able to map and create their own walks, add content such as history, car parks, shops, pubs and promote these walks via social media.	AQWG Chair/JV	
8. Tree Planting Schemes in the Calne Air Quality Management Area				
	Plant Silver Birch trees in the AQMA	1st Phase completed April 2016 – Calne Town Gardens – reported in Gazette and Herald, Twitter, Facebook and OCM. Funded by Area Board Feb 2015		

		Work with Town Council to complete implementation of 2 nd phase in vicinity of New Road/Silver Street.	AQWG Chair /JB/ME/JV	
	2 nd scheme for the High Street – ‘City Trees’	Explore a new high-profile initiative, ‘City Tree’ (One City Tree is equivalent to 275 normal trees. The City Tree also includes sensors for NOx Co2 PM2.5 and PM10 as well as many others so you can measure and report on the effectiveness). (further details in appendix 1. City Trees).	AQWG Chair /JB/ME/JV	

This draft plan will be considered for approval by the Area Board – 29th May 2018

Prepared by Jane Vaughan

Calne Community Engagement Manager

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Jane.vaughan@wiltshire.gov.uk



love Calne love clean air